

NCC Cable System Order

11758371

Order #	62317649
Syscode	6961
System Name	Spectrum/Allegan, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/22/16 - 08/28/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1162
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/30/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$941.00
Commission	\$141.15
Net Total	\$799.85
Total Spots	68
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3. 8.30 removed \$197. mng in contract#62317647. please review and confirm!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/22/16	8/28/16	09:00	19:00						X	X	-	-	3	\$14.00	\$42.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	R3 -3x
8	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/22/16	8/28/16	09:00	19:00						X	X	-	-	6	\$14.00	\$84.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIEND<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/22/16	8/28/16	09:00	19:00						X	X	-	-	3	\$14.00	\$42.00	30	NCR Combined BOOKENDS

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				CPP	-

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15	MNBC	MORNING JOE<	8/22/16	8/28/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	NCR Combined BOOKENDS
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	68
AMT	\$941.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$941.00

SYSTEM APP: SALES ACCT Date Printed 08/31/16

62317649 | Grand Rapids | Spectrum/Allegan, MI | 6961 |